



PERRELET

1777

INVENTOR OF THE AUTOMATIC WATCH



PARTNERSHIP

CHRISTIAN KAREMBEU FALLS FOR PERRELET

Aesthete and man of taste in demand among the most prestigious brands, Christian Karembeu decided to represent the innovative charm of the House of PERRELET.

Unrivalled star of international football, Christian Karembeu has succeeded in imposing his own style over a 15-year career. One of a large family from New-Caledonia, Christian Karembeu began his career in France in 1990. As an international player, he built his reputation successively in Italy, Spain, England, Greece and Switzerland. The highlight of his career will no doubt remain winning the World Cup as a member of the French national team in 1998.

Unique and exceptional, like the Perrelet watches he has chosen to wear, the record of achievements of this champion blows your mind. After so many well-earned selections and flattering titles, it can today be said without false modesty that his talent is rivalled only by his charisma.

Although Christian Karembeu hung up his boots in 2005, he is no less an active and unstoppable personality in the world of soccer. As a consultant commentator for the matches broadcast by French television and Orange TV, Christian is also an ambassador for his country of origin.

Between matches and flights and the charitable associations with which he is involved, Christian likes to visit certain places in Paris. This is where a Perrelet showcase caught his attention, at his friend François Duran's boutique, in Avenue Niel, which has a 'Concept Store' for men, an atypical point of sale at the heart of Perrelet's traditional distribution network. A watch enthusiast, Christian Karembeu describes how he fell in love with the brand at first sight. Today, he proudly wears the sporty and highly-profiled Double Rotor Titane, the symbolic reference model of Perrelet's high-tech collection. What other model would be more suitable day-to-day accessory to accompany this dynamic, joyful man on a daily basis, than this watch with its futuristic conception and vision?

For more official evening occasions, Christian stands out this time with the elegant Chronographe Squelette with second time zone. Comprising several hundred components individually decorated by hand, this chronograph invites the observer to go on a wonderful journey meandering among of its intricate mechanisms.

Complicated, exclusive, classical, sophisticated or sporty, Perrelet watches match your expectations, whatever your lifestyle.